

MYLES LOFLAND, STUDENT INSTRUCTION & DEVELOPMENT

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GALVANIZING AWARENESS & PARTICIPATION IN STUDENT LIFE SERVICES

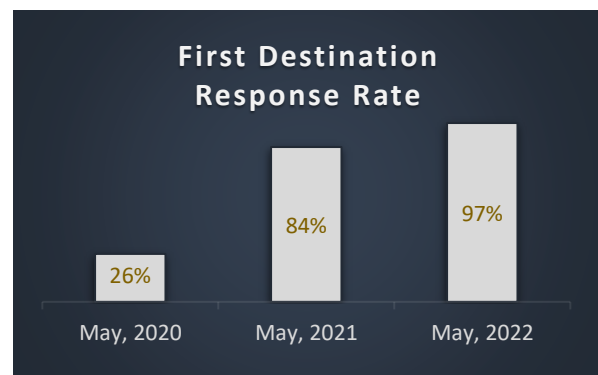
*Career Services ▪ Student Success ▪ First Year Experience ▪ New Student Orientation
Student Affairs Turnaround Agent Producing Consistent Success Increasing Outcomes*

Seasoned counselor & advisor serving student vocational, academic, and behavioral needs.

Award-Winning Program Builder recognized by colleagues and administrators for leading initiatives reflecting university vision and enhancing prestige. **Record-Breaking Student Engagement Driver** dramatically leading multiple university teams from minimal awareness to new record-high usage.

CAREER HIGHLIGHTS

- ☑ Three-time Colleges of Distinction Award for Career Development | 2020, 2021, and 2022
- ☑ Bolstered Career Center Appointments by **140%** During First Semester as Director
- ☑ **250%** Growth in Attendance for Spring 'Young Professional's Conference'
- ☑ Grew Overall Department Engagement by **110%** in First Year and Additional **70%** in Second Year
- ☑ Supervised Office of Student Success Staff to **100%** Satisfaction Rate



HIGHER EDUCATION EXPERIENCE

HARDIN-SIMMONS UNIVERSITY ▪ Abilene, TX

June 2020 to Present

Director of Career Services – Student Affairs (June 2020 to Present)

Revitalize outdated resources sparking campus-wide attention and new reputation as an essential tool for long-term student success. Establish **three-time award-winning program** filled with modern career marketing offerings and guidance setting students up as the most competitive candidates for their respective fields.

- **Brand Establishment:** Instructed university career centers of all sizes on today's best practices utilizing technology in our students' career marketing efforts. Presented alongside Vanderbilt, Florida State, Rice, LSU, and Virginia Commonwealth.
- **Career Innovation:** Created complete HSU Résumé Workbook for generating résumé content in conjunction with web page filled with up-to-date resources for enhancing experiential learning.
- **Proactive Leadership:** Generated 140% increase in student appointments by increasing visibility through information tables, on-campus partnerships, and creating social media presence on LinkedIn, Instagram, Facebook, and Twitter.

Director of Student Success – Student Affairs (January 2022 to Present)

Oversee team of student success coaches with university goals of increasing retention and minimizing withdrawals by way of individualized planning. Leverage Beacon and Dropout Detective to prioritize high at-risk populations.

- **Staff Management:** Train and supervise student success coaches on modern coaching practices including initiating contact, establishing rapport, actively listening to student needs, and liaising between students and relevant resources.
- **High Risk Students:** Curate targeted programming within student affairs to develop successful habits in high-risk and first generation students.

HIGHER EDUCATION EXPERIENCE CONTINUED

Professor | First Year Seminar – Academic Affairs (August 2021 to December 2021)

Designed and executed freshmen coursework tailored to meet needs of acclimation to campus life and student success. Generated superhero-themed content for student engagement while directly hitting key course questions of, “Who am I? Who is God? Who is my neighbor?”

- **Academic Instruction:** Introduced first-year students to rigors of higher education in approachable fashion via lectures, gamified lessons, guest speakers, and practical assignments designed to focus efforts and attend to career development needs.

DELTA STATE UNIVERSITY ▪ Cleveland, MS

August 2019 to June 2020

Assistant Director of Career Services – Student Affairs (August 2019 to June 2020)

Creatively designed events alongside individual and group consulting. Executed regular programs such as career fairs, part-time job fairs, Nurse Recruitment Day, Young Professionals Conference, and recruiter visits. Provided career presentations on essential topics of résumé writing, interviewing, and networking for job/internship success.

Leveraged Alumni Relationships to Acquire \$1.5K Donation for Department Needs

- **Career Innovation:** Created series of tutorial videos accessible to all students and alumni despite location. Equipped professors to populate videos in Canvas for online students.
- **Proactive Leadership:** Identified shortcomings in student skill sets and crafted original job search content accordingly across five social media platforms. Asked to take on student affairs leadership role for ‘The Statesman’s Shelf Food Pantry’ as Board of Directors member after only two months.
- **Department Management:** Manage team of six office staff toward accomplishing growth in employer partnerships, building effective social media content, and increasing utilization of the ‘Okra Suits Career Closet.’ Organized and directed student volunteer organization, Career Ambassadors.

MISSISSIPPI COLLEGE ▪ Clinton, MS

August 2018 to August 2019

Professor & Advisor | Psychological Testing & Assessment – Academic Affairs (August 2018 to August 2019)

Served as academic advisor for undergraduate psychology students providing assistance in course selections, declaring minors, and identifying career development opportunities. Taught 400-level psychology course for 40 students across two semesters.

Oversaw Operations & Represented the Psychology Department for 2018 Fall Preview Day

- **Academic Instruction:** Prepared lectures and activities on use and design of psychological instruments. Explained challenging concepts using planned lessons, targeted assignments, and focused discussions.
- **Student Discipline:** Addressed academic issues of excessive absences, plagiarism, and cheating. Collaborated with psychology department head and academic dean to issue disciplinary actions.

EDUCATION & SELECT PROFESSIONAL DEVELOPMENT

Doctor of Education in Higher Education Leadership ▪ Hardin-Simmons University ▪ Abilene, TX	2025
Master of Science in Counseling ▪ Mississippi College ▪ Clinton, MS	2013
Bachelor of Science in Psychology ▪ Mississippi College ▪ Clinton, MS	2010

CliftonStrengths-Based Coaching ▪ Gallup

Certified Career Management Coach ▪ The Academies

Certified Digital Career Strategist ▪ Professional Association of Résumé Writers and Career Coaches

Professional Résumé Writer ▪ Professional Association of Résumé Writers and Career Coaches